



Case study overview

Client: Anchor

Sector: Healthcare

Location: Nation-wide

Anchor is England's largest not-for-profit provider of housing and care for people in later life, committed to providing homes where people love living in later life. This not-for-profit organisation serves more than 65,000 residents in 54,000 homes across almost 1,700 locations and operates in more than 85% of local councils in England.

Deep rooted within the company values are robust initiatives aimed at providing the highest level of nutritional standards to the residents to support overall health & wellbeing. Comprehensive water hygiene inspection regimes are put in place to minimise risks and they continually seek new opportunities to reduce their environmental impact through reuse and recycling schemes.

Committed to fulfilling their sustainability initiatives, Anchor partnered with BRITA VIVREAU and invested in premium drinking water solutions across multiple locations, bringing filtered, refreshing, clean drinking water for both it's residents and staff.

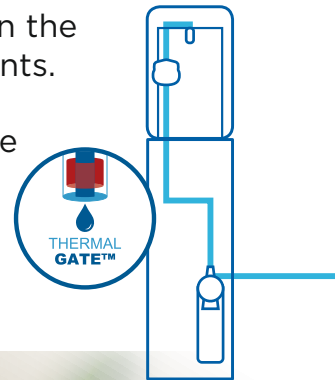


Noel Finnegan,
National Catering & Hospitality Manager
Anchor Hanover Group

“To us, being sustainable means providing residences that people love living in. Sometimes maintaining an environmental policy in a healthcare setting can come with certain challenges and uncertainties, but our recommendation would be to start by taking small steps. Investing in a water dispenser program has been an easy way for us to reduce our carbon emissions, as we no longer have to worry about the logistics involved with handling, storing or recycling bottled water. We knew we needed to move away from our unreliable and expensive pre-bottled water process and the BRITA water dispensers helped us achieve that.”

Based on business and residents' needs, Anchor opted for different BRITA water dispensers across their care home sites – the **versatile Top Pro** is situated in waiting rooms and corridors and the **powerhouse Fill** model in the kitchen canteen, allowing for bottle-filling for residents in room, and keeping guests and staff hydrated. Additionally, BRITA's **signature Extra C-tap** installed in the kitchen caters to hot & cold water requirements for their staff and residents.

By being plumbed-in water dispensers, the care home could not only save money and use space more efficiently, without having to compromise on patient care, but this also encouraged round the clock access to fresh and hygienic purified drinking water, thanks to the powerful BRITA **ThermalGate™** solution.



Noel Finnegan adds

“ We hold ourselves to high standards of governance and practice when we do business and BRITA was one supplier who fulfilled our sustainability goals. The premium compact design of the BRITA VIVREAU dispensers saves on space and blends well with our property. Additionally, being able to access instant still, cold or boiling hot water at the touch of the button helps keep our residents and staff hydrated without having to wait for kettles to boil, thus consuming less energy. ”

For more information on how water dispensers can benefit your business, contact www.brita.co.uk/water-dispensers or call us on **0345 674 9655**